



Media Release

Monday, 26 March 2018

SPOTLIGHT GROUP HOLDINGS ACQUIRES AUSSIE ADVENTURE BRAND

Spotlight Group Holdings has today announced the acquisition of Mountain Designs, the specialist outdoor clothing and accessory brand. A leader in the outdoor and travel industry, this proud Australian company was founded in 1975 by world acclaimed mountaineer Rick White. Born from a passion for mountaineering, Mountain Designs products equip and inspire all Aussie adventurers.

Avi Gilboa, Group Managing Director of Spotlight Group Holdings, has confirmed that the legacy of Mountain Designs will continue. “Mountain Designs is a leading adventure brand with a proud 43-year heritage. The brand has always provided quality, technical, multi-functional gear for all Australians” said Mr Gilboa.

“We are very excited about Mountain Designs future and can assure enthusiasts that the brand will continue to support them in mastering their adventures” concluded Mr Gilboa.

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